



# Holistic Heights, Real Depth

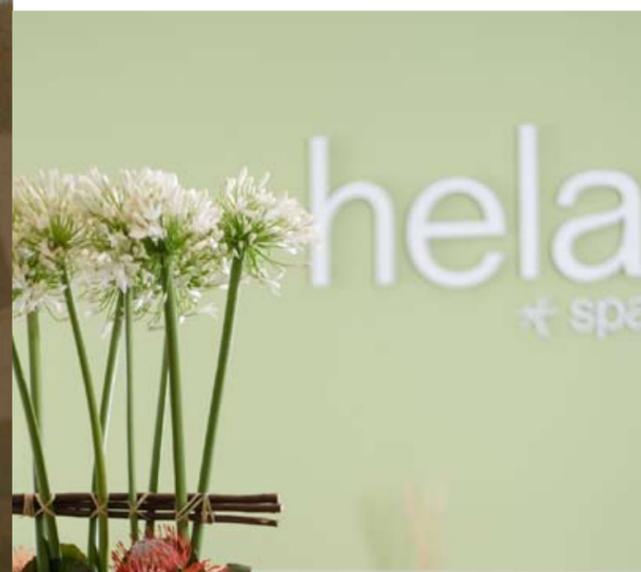
For the first time, Washington has a truly international spa for body and soul.



Treatment room at Hela Spa, at The Collection at Chevy Chase



View of Hela Spa in Georgetown



display at Hela Spa in Georgetown



The waiting room at Hela Spa in Georgetown

From the creator of Georgetown's outpost of Swedish cool come new heights in holistic beauty at their glamorous spa at The Collection in Chevy Chase. Just opened amidst stylish boutiques and restaurants, Hela's stunning combination of salon and spa brings new meaning to the Swedish word hela – to make whole. For the first time, Washington has a truly international spa for body and soul.

Hela's treatment menu includes aesthetics, medical services, massage, even baby massage classes. Taking a holistic approach to skin care, Hela features international skin care lines such as Swiss Alchimie Forever to address specific problems and needs for a cosmopolitan clientele. A customized regimen is developed, often in consultation with physicians, and can extend into tailored annual "Hela Unlimited" memberships for unrivaled prestige and personalization.

A pioneer in the field of holistic medical aesthetics, internationally recognized Swedish skin care expert Helle Jeppsson believes beauty emanates from within. And her team reflects the same, which is what has driven the brand buzz called Hela. Established in 2006, her first spa is at the heart of Georgetown, Wisconsin Avenue and M Street. With the new Hela at The Collection at Chevy Chase, its fabulous integrated build-out, which includes a high-end hair salon and nail care clinic as well, offers an experience in the Washington area that is truly world class. Partnering with surgeons sporting the most elite of

credentials gives Hela a special edge in developing treatments before and after surgery. Plastic surgery can be enhanced by Hela's holistic approach, says Jeppsson, and Hela clients move freely between light aesthetic services and more medically based treatments and technologies. The Hela team, which prides itself on educating a clientele inclined to learn, consults on liposuction, facelift, nose surgery, breast implantation, tummy tuck, and eyelid surgery.

Tel +1.202.333.4445  
www.helaspa.com